



Fernlea

fernlea.com

MERCHANDISING APP

Fernlea



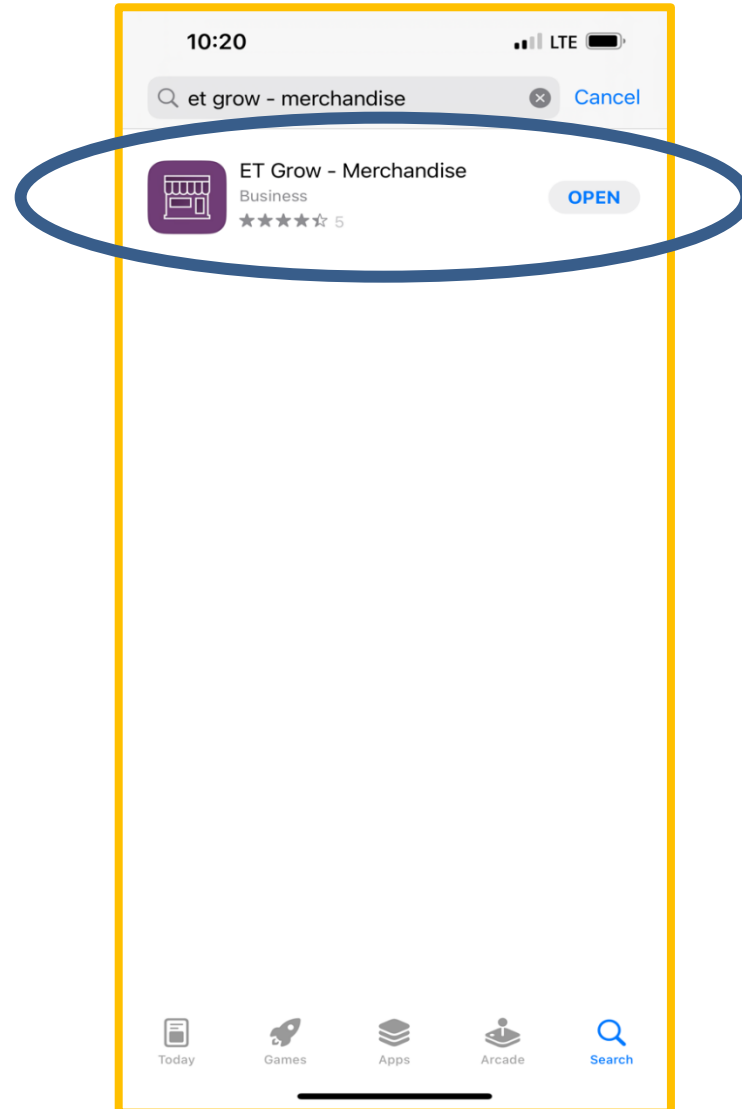
RioTM
Dipladenia

STEP 1: DOWNLOAD

Search in Apple Store or Google Play store by writing:

“ET Grow – Merchandise”

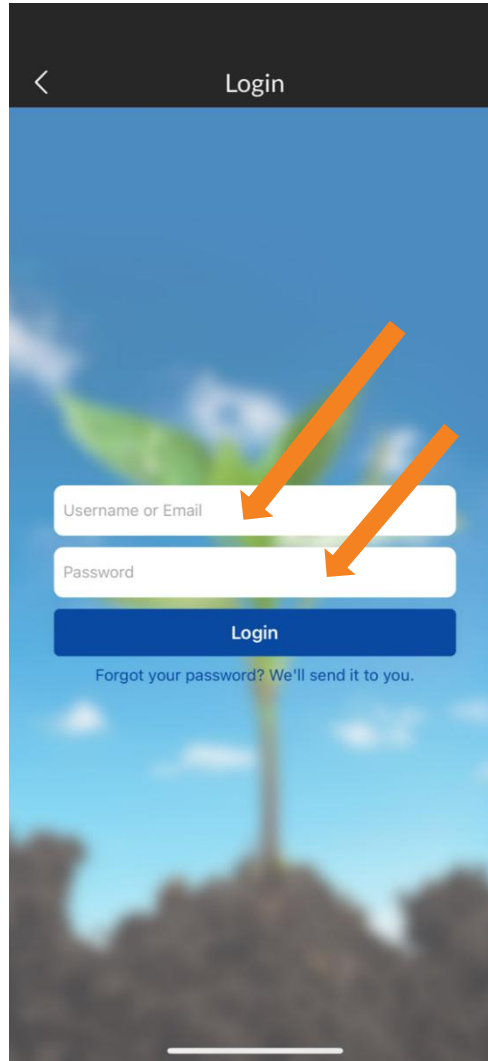
- ✿ We will ask you for all managers and/or supervisors to submit app entries.
- ✿ Your team has been assigned a generic login and password.



USING THE APP



You and your team will now have a generic login.



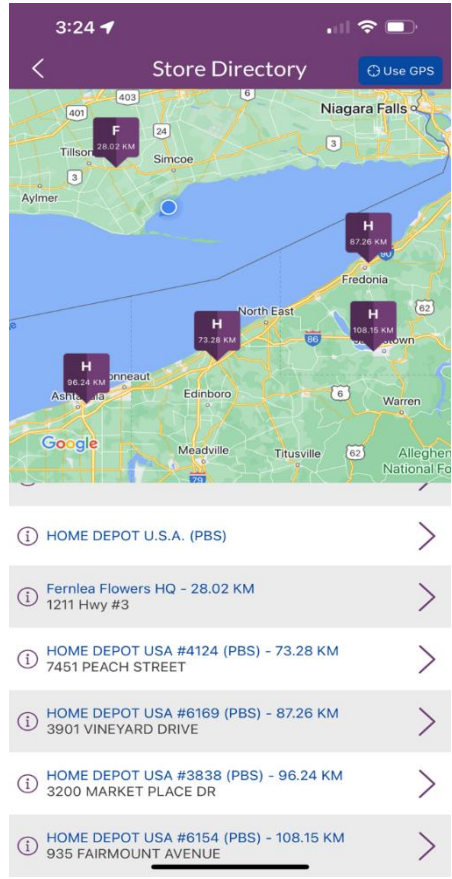
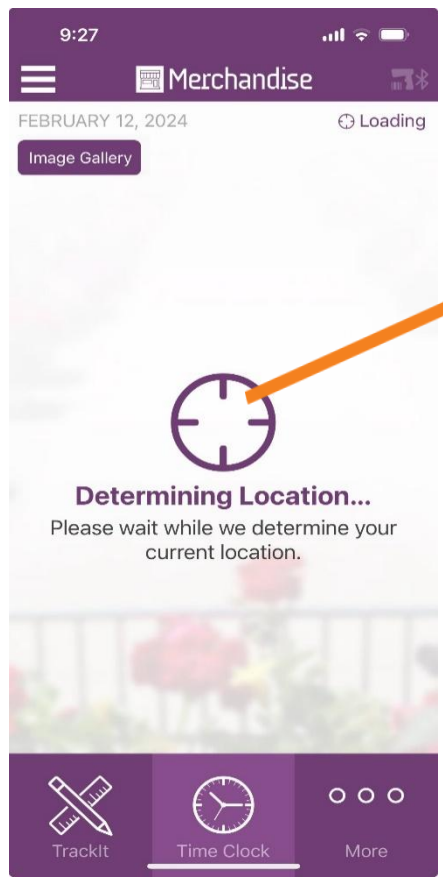
Generic login credentials:

Username –
Password –

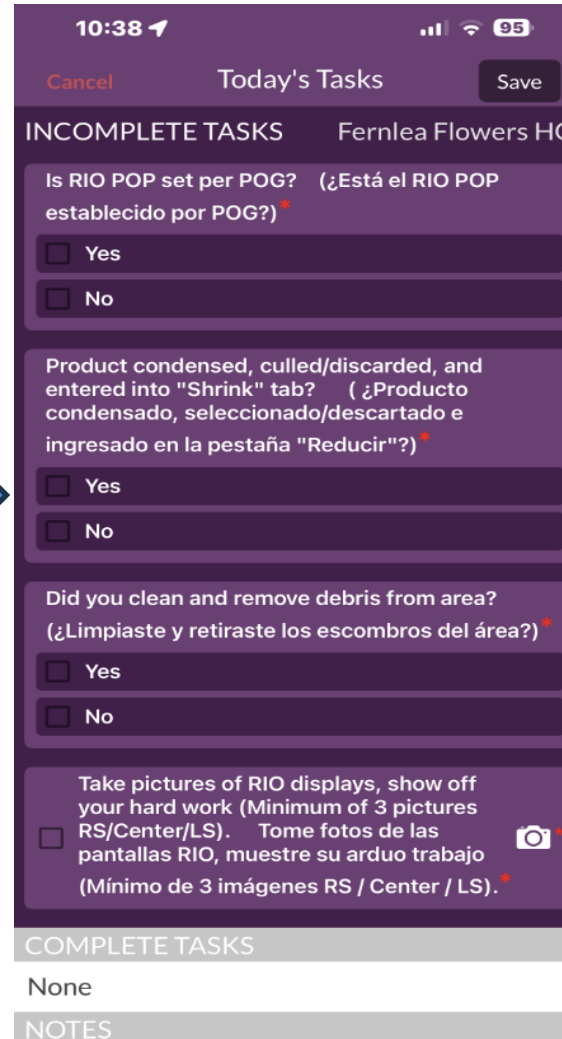
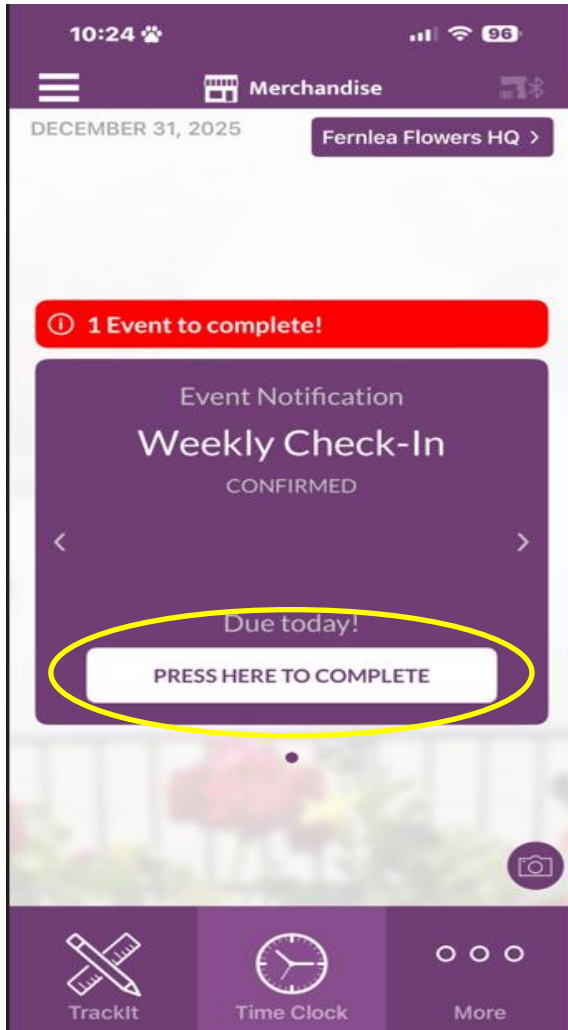
LOCATION SETTINGS



- When APP is launched it will determine your location to the nearest HD Store.
- If location that comes up is incorrect you can click on the drop down and select from map your current location.



WEEKLY CHECK-IN EVENT

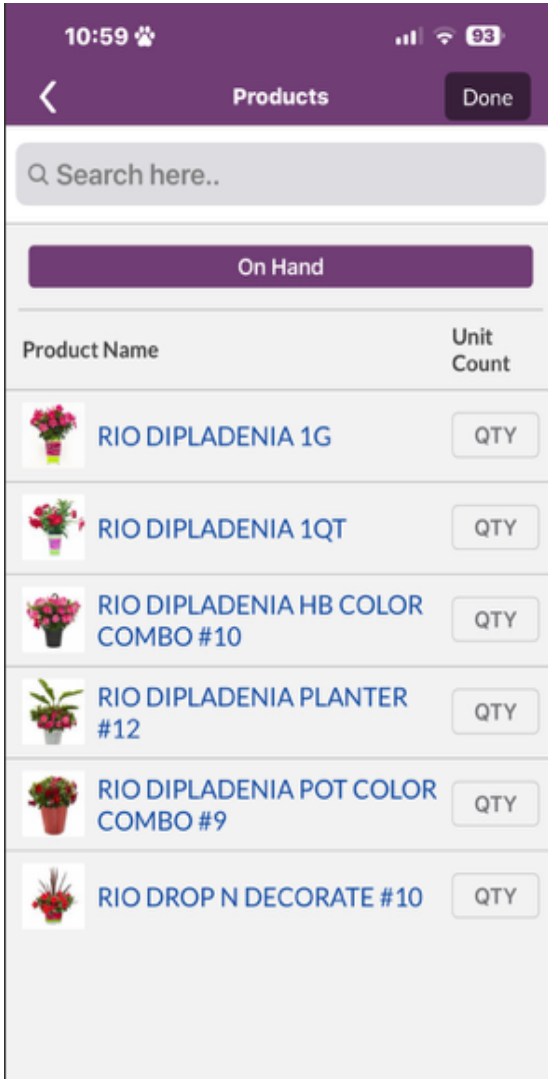
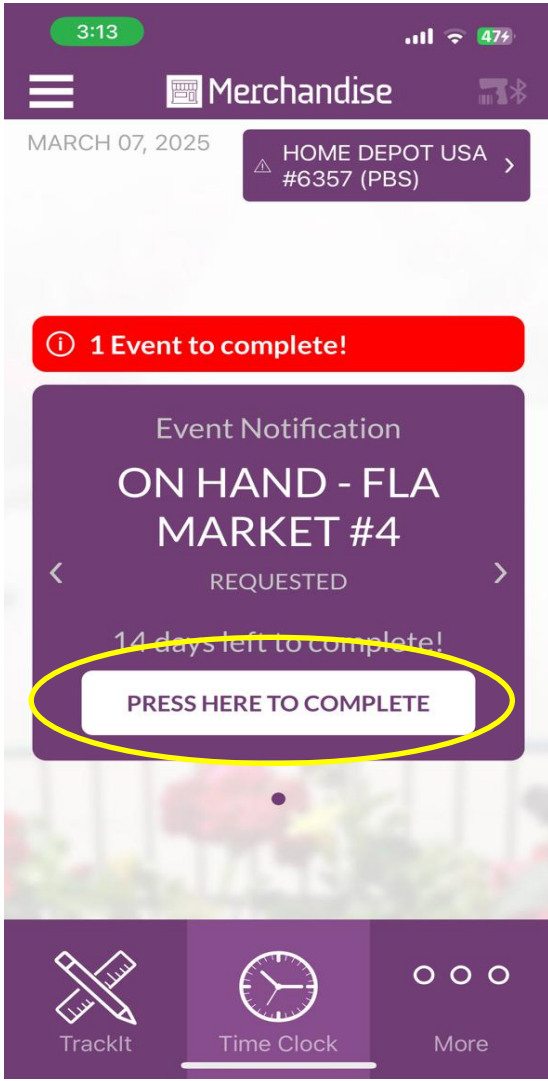


Once the "ON HAND" task has been selected you will be taken to the entry screen.

Answer the questions and take pictures make sure boxes are checked and hit SAVE

You will be taken back to the main menu.

ON HAND EVENT

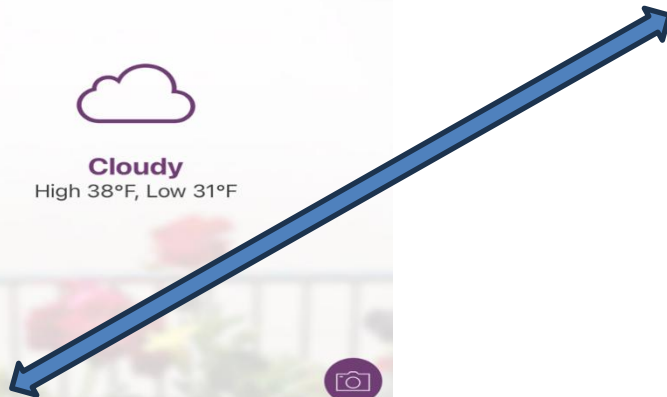
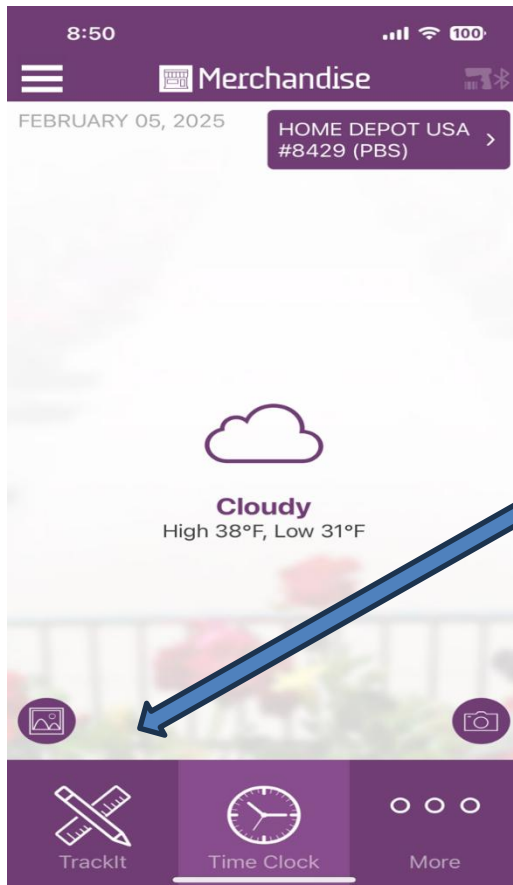


- Once the “ON HAND” task has been selected you will be taken to the entry screen.
- Count the products listed and click on “Done” when completed.
- You will be taken back to the main menu.

TRACK IT ACTIVITIES



If there are No scheduled events tasks your device will be opened to the main screen where you should double check to make sure you are connected to the correct store location.

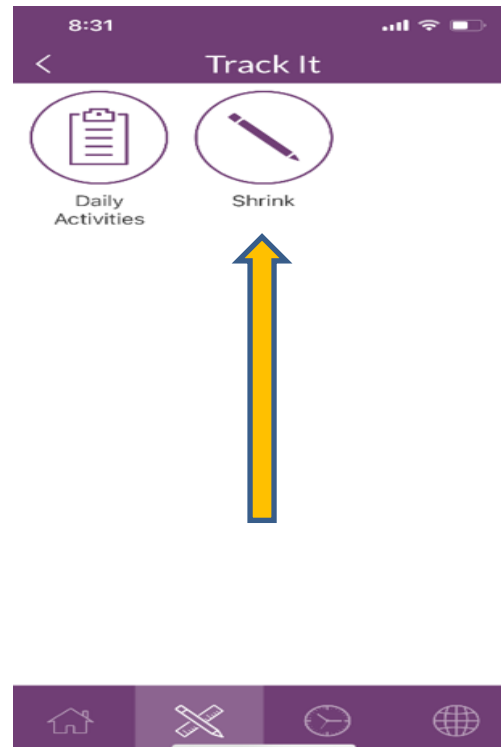


Inventory Management

Key feature of the app for Fernlea is allowing your team to enter discards.

This will give us a better understanding of our inventory and sell thro

Entering discards (called “Shrink” in the App) is straightforward



SCANNING - DISCARDS / SHRINK



Step #1 - Click Product Name

8:52 🐾 📶 🔋 99

Cancel **Shrink**

Customer* HOME DEPOT USA #3838 (PBS) >

Product Name* Select a product >

Reason >

Date* February 10, 2026 >

📝 Write some notes...

📷 Take a Photo

SAVE

Step #2 - Scan Label

2:06 📶 🔋

Products **Done**

🔍

Customer Specific: All Products

- ADENIUM 1G**
Units: UP
FLAT (5 Units) 58484017038
- AWESOME ACCENT SPIKE 1G**
Units: UP
FLAT (6 Units) 58484505023
- CALYPSO LEMON #6**
Units: UP
FLAT (8 Units) 58484971392
- CALYPSO LEMON QT**
Units: UP
FLAT (10 Units) 58484970715
- CALYPSO PATIO POT #8**
Units: UP
SINGLE (1 Units) 58484970601
- GARDEN TROPICS CENTERPIECE 1G**
Units: UP

📷 Scan Product

Step #3 - Enter Quantity

Cancel **Product Form**

CANNA SOL 8

Units: 1 Unit UPC: 058484166057

QUANTITY **1**

Reason

DATE February 12, 2024

📝 Write some notes...

📷 Take a Photo

Done

1 2 3
4 5 6
7 8 9
0

MANUAL ENTRY - DISCARDS / SHRINK



Step #1 - Click Product Name

8:52 🐾 📶 🔋 99

Cancel **Shrink**

Customer * HOME DEPOT USA #3838 (PBS) >

Product Name * Select a product >

Reason >

Date * February 10, 2026 >

📝 Write some notes...

📷 Take a Photo

SAVE

Step #2 - Search Product List

2:06 📶 🔋

Products **Done**

🔍

Customer * **All Products**

ADENIUM 1G
Units UPC
FLAT (5 Units) 5848497038

AWESOME ACCENT SPIKE 1G
Units UPC
FLAT (6 Units) 58484505023

CALYPSO LEMON #6
Units UPC
FLAT (8 Units) 58484971392

CALYPSO LEMON QT
Units UPC
FLAT (10 Units) 58484970715

CALYPSO PATIO POT #8
Units UPC
SINGLE (1 Units) 58484971361

GARDEN TROPICS CENTERPIECE 1G
Units UPC

📷 Scan Product

Step #3 - Enter Quantity

Cancel **Product Form**

CANNA SOL 8

Units: 1 Unit UPC: 058484166057

QUANTITY **1**

Reason >

DATE February 12, 2024

📝 Write some notes...

📷 Take a Photo

Done

1 2 3
4 5 6
7 8 9
0

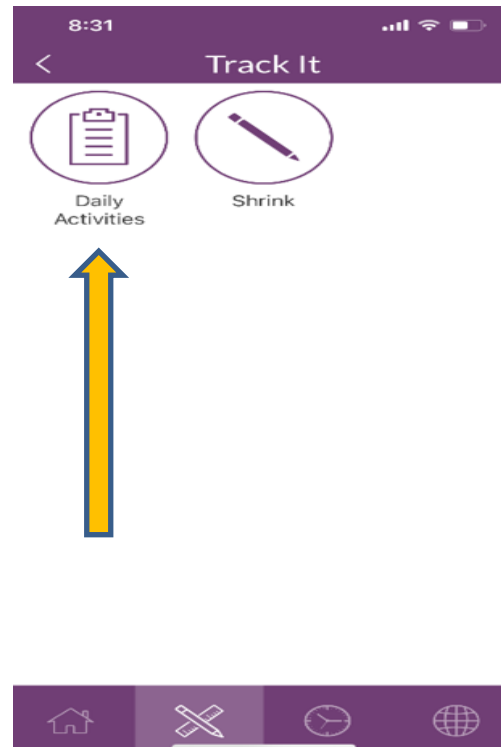
ENTERING DAILY ACTIVITIES



There are 2 functions of the Daily Activities:

New Deliver Confirmation – Check labels verify correct store location and count.

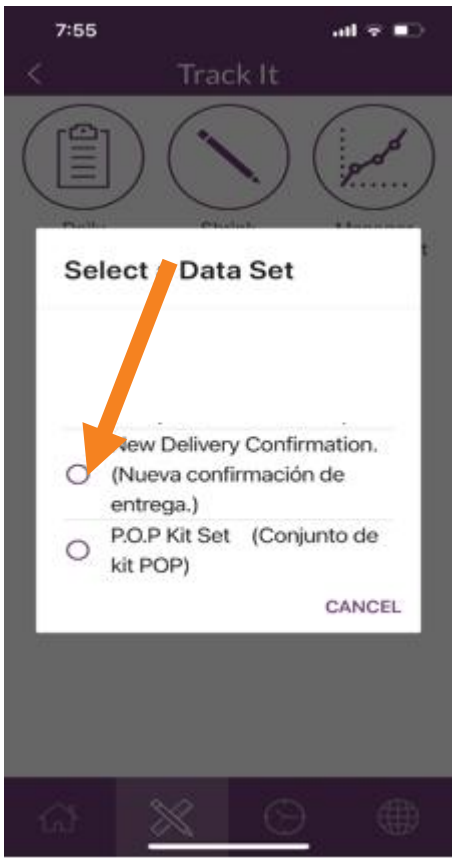
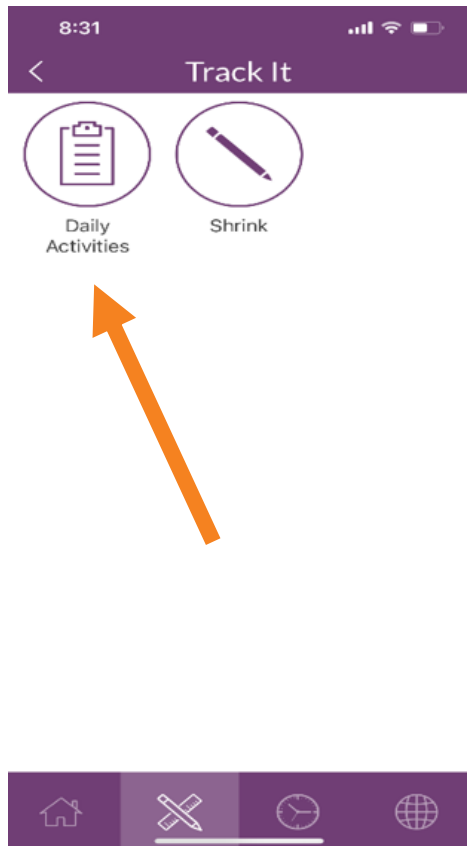
POP KIT SET – Lets us verify that KITS have arrived at store locations and set per POG.



NEW DELIVERY CONFIRMATION

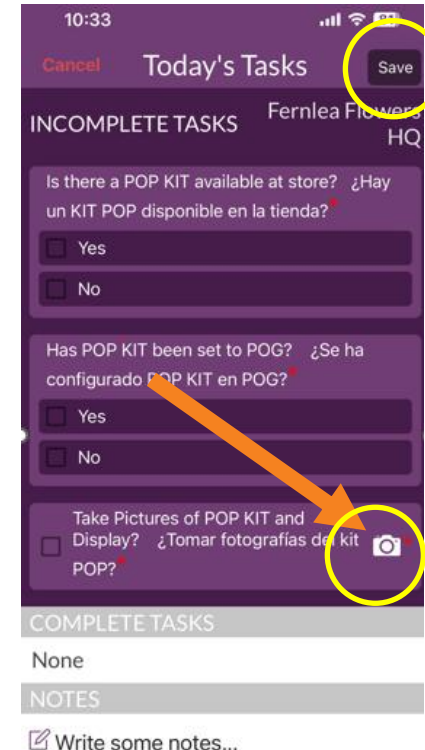
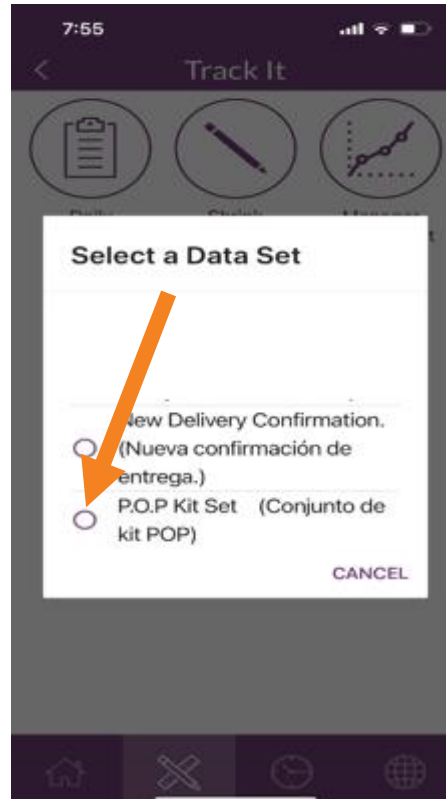
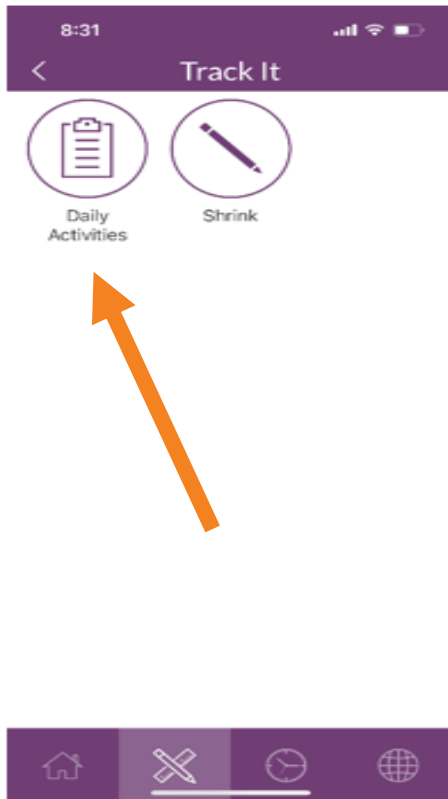


- When receiving a new delivery, it is critical that we receive a confirmation that the delivery has been received and is correct.
- To achieve this, we ask that your team complete the “New Delivery” activity list.



POP KIT SET

- ✿ First deliveries - Check for POP KIT, it is critical that we receive a confirmation that the POP Kit has been received and is correctly displayed.
- ✿ To achieve this, we ask that your team complete the “POP KIT SET” activity list.





LOOKING FORWARD TO A GREAT 2026 SEASON!

Thank you!