

- Exclusive Dipladenia program
- Premium quality, exceptional performance, great value
- Northern Plains - #1 comping region, Central #3.
- Top 6 SKUs will continue to be our drivers:

- ✓ **Drought Tolerant**
- ✓ **Low Maintenance**
- ✓ **Non-Stop Blooms**

*Quart, Gallon, 8 Patio, 10 Basket, Drop N' Decorate, and 12 Planter*

*Available in shades of red, white, and pink*



\$6.98



\$12.98



\$19.98



\$24.98



\$34.98



\$39.98

**\*TOP Sales Units**

**\*TOP Sales Dollars**

*Expanding  
Drop N' Decorate*

*Closing the gap on price points*



**NEW  
SIZE!!**

**8" DND 'Combos'  
\$19.98**



**#10 Bowl  
\$24.98**



**NEW!!**

**#10 Planter  
\$29.98**



**NEW!!**

**Rio #8 Cage  
\$24.98**



**EXCLUSIVE**

# 2026 PRODUCT LINEUP

Top 6 Rio Items – All Stores, All Season. Accounts for 80+% of total sales

**Rio Quarts**  
**\$6.98**



**Rio 1 Gallon**  
**\$12.98**



**#9 Rio Patio**  
**\$19.98**



**#10 Rio Hanging Basket**  
**\$24.98**



**#10 Drop N' Decorate**  
**\$34.98**



**#12 Rio Planter**  
**\$39.98**



# Other brands from Fernlea

EXCLUSIVELY



## Your Dipladenia headquarters Different Colors and Unique Petals

**Calypso**  
**Limone**  
Dipladenia

Yellow Dipladenia  
Expanded assorted in  
pots, patio, & baskets



**Samba**  
dipladenia

Unique flower shapes  
dance in the garden  
More Colors and sizes for  
2026



## Driving attachment with tropical centerpieces and fabulous ferns for the DIY customer

**GARDEN**  
*tropics*



**FABULOUS**  
**ferns**

**SUN QUEEN** 1 Gallon  
Kindly Don't Top Dress

**MUCHO**  
**MACHO**  
MIGHTY BIG FERNS



Also includes Boston Ferns

**HAWAIIAN**  
**punch**  
HIBISCUS



Vibrant long-  
lasting  
blooms

>> 3 to 4 days



Available in shades of  
orange, pink, red,  
white, and yellow

**Summerhill**  
LANDSCAPE HYDRANGEAS  
BEAUTIFUL BLOOMS YEAR AFTER YEAR

Landscape Hydrangeas  
with Floral Quality



Blue, Pink, Red,  
Purple, and White

**NEW!!**  
5.5" 4+bloom



Arrives in self water trays



Trialing in  
select stores



**Euphoria**  
Crown of Thorns



**Mosquitaway**  
angel pelargonium

Flowering Citronella



Curcuma  
(Late April)  
**Siam**  
Splash



EXCLUSIVE

# STORE VISIT CHECKLIST

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- ✓ All product arrived in good condition.
- ✓ Checked shipping labels to confirm product is at correct store.
- ✓ All banners and signage are set.
- ✓ All non-saleable product has been discarded.
- ✓ If product is dry, address with the store.
- ✓ Product is spaced on standing racks.
- ✓ Product has been condensed as needed.
- ✓ Product is set in high traffic area and shoppable.
- ✓ Submission made in Fernlea app as requested.



# LAUNCH DATES (weather dependent)



| MARKET / DISTRICT | FIRST SHIP           | IN ALL STORES BY     |
|-------------------|----------------------|----------------------|
| Missouri          | First Week of April  | Second Week of April |
| Illinois          | Second Week of April | Third Week of April  |
| Minnesota         | Third Week of April  | First Week of May    |
| Wisconsin         | Third Week of April  | First Week of May    |

We supply stores with P.O.P kits for tables, A-frames, & Monser Racks in pink boxes attached to racks. \*Please inform associates not to discard.\*

